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Studio: RKO

Stars: Terry Moore, Ben Johnson, Robert Armstrong

Director: Ernest B. Schoedsack

Size: 12" by 18"

Pages: 12

This pressbook has the normal vertical layout except that the front cover was was printed horizontially.

Actor Robert Armstrong, director Ernest Schoedsack and special effects technician Willis O'Brien all of whom worked on Mighty Joe Young all had previous experience working together on another giant gorilla / pretty girl movie, the 1933 version of *King Kong*.

Mighty Joe Young

Good

This item is incomplete. A 4" x 5" photo is cut out of page 3 which also affects the reverse side of the page as shown below. Front cover and 1st page have minor insect damage along the right hand edge. Grading Definitions

Year: 1949 Releasing

"MIGHTY JOE YOUNG" IN DYNAMIC ACTION!









A THRILLING SET OF FOUR SPECIAL ART MATS

These four "Mighty Joe Young" scene cuts are reproductions of specially drawn art depicting in sensational style the autstanding foots of the central character in John Ford and Marian C. Cooper's production. Special 8 x 10 stills of these scenes are in the National Screen Service sets. Blows ups of those stills, or blow ups of the scene cut proofs, should be posted in the lobby of your theatre, along with explanatory coptions as shown, to provide an attraction item for the passerby. Enhanced effect and be abstract and the applicance solve to the semplections. can be obtained by applying color to the reproductions.





'Mighty Joe

Thrills and Ad







'Mighty Joe Young' Arrives; Fabulous, Heroic, Superhuman



